

FOR ANY CORRESPONDENCE

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# European Master in Public Health EUROPUBHEALTH+

# **Specialisation:**

Public Health Data Science



Institut de Santé Publique d'Épidémiologie et de Développement Isped, University of Bordeaux, 146 Rue Léo Saignat, 33076 Bordeaux, France Public health data science involves the collection, analysis, and integration of health-related information to enhance healthcare outcomes. This emerging field sits at the crossroads of biostatistics, medical informatics, and epidemiology, leveraging critical thinking and analytical skills to transform big data into actionable insights.

**Prerequisites:** Candidates should have a solid background in epidemiology, biostatistics, or medical informatics, and be proficient in data management, analysis, and interpretation. Familiarity with R and Python is highly recommended.

#### I. PRESENTATION

The specialisation course lasts two semesters and students get 36 ECTS for taught modules and 21 ECTS for the dissertation work and related placement (A minimum 4-month practical placement is mandatory during semester 2).

The programme provides a year of international research in public health data science, from project design to real life health data analysis and the communication of results. It covers multidisciplinary skills in epidemiology, informatics and statistics, and ensures that students gain strong knowledge about the strengths and limits of digital technologies and their use in public health research.

The curriculum covers research methodologies from project design to data analysis and result presentation, and imparts multidisciplinary skills in epidemiology, medical informatics, and biostatistics. Additionally, students learn to understand the strengths and limitations of technologies and digital approaches in public health.

#### II. QUALIFICATIONS OF THE GRADUATE

The aim of the specialisation is to train professionals in applying data science to public health in both industry and public sectors. It provides essential skills, including scientific expertise, complex issue management, and data handling. Students develop abilities to manage data science projects and multidisciplinary programs with various partners.

Positions held by students at the end of their training are all professions whose activity involves, even partially or indirectly, data science in the healthcare field. More specifically:

- Researchers or engineers in university and private research teams.
- Technicians in medical companies, start-ups or contract research organisations (CROs).
- Digital health consultants or specialists in industry or government departments and agencies.
- Project managers in a public or private department specialised in data science.
- Students can also begin a PhD program.

#### III. REQUIREMENTS FOR GRADUATION

In order to graduate, students must get an overall average of at least 10/20 to obtain all mandatory credits of the second-year specialisation. Students must also pass all mandatory credits during the first year of the programme in the partner university (Dublin, Sheffield, Granada or Liège) as well as both joint integration modules organised at EHESP in Rennes.

## **Study Plan**

## Public Health Data Science

This document is provided for information purposes only and is subject to change

Total teaching hours: 306

**Total of ECTS: 57** 

Name of the subject	Class form	M/F*	Credit form (Mark Pass/Fail)	Number of teaching hours	ECTS	
Specialisation Modules						
Semester 3						
Basics	Lectures Tutorial work	М	Mark	76	6	
Electronic health data	Lectures Tutorial work	М	Mark	57	6	
Digital cohorts	Lectures Tutorial work	М	Mark	27	6	
Web-based data	Lectures Tutorial work	М	Mark	60	6	
Omics data	Lectures Tutorial work	М	Mark	60	6	
Semester 4						
Internship and thesis	Lectures Tutorial work	М	Mark	N/A	24	
Value creation (online)	Tutorial work	М	Mark	24	3	
Integration Module (at EHESP Rennes – France)	Seminar Group works	М	Mark	-	3	

<sup>\*</sup>F – Facultative (optional), M – mandatory

### Organisation of the course

The schedule for the face-to-face courses of Semester 3 is equivalent of a full-time working week, with students expected to be on-campus Monday to Friday from 9am to 5pm. The course Value Creation of Semester 4 is online and asynchronous. Students can study at their pace while starting their internship.

The internship is mandatory and must be completed end of June (6 months). between January and June (from 16 to 24 weeks).

## **Syllabus**

## Public Health Data Science

No	Name of the subject	Class form	M/F	Credit form (Mark/Pass/Fail)	Credits (ECTS)
Core modu	les			·	
8THE 901	Basics	Lectures; Group Presentations. In-class exercises; written exam	М	Mark	6
8THE 902	Electronic Health Data	Lectures; Group Presentations. In-class exercises	М	Mark	6
8THE 903	Web-Based Data	Lectures; Group Presentations. In-class exercises	М	Mark	6
8THE 904	Digital Cohorts	Lectures; Group Presentations. In-class exercises; written exam	М	Mark	6
8THE 905	Omics	Lectures; Group Presentations. In-class exercises	М	Mark	6
8THE 001	Value Creation	Online lectures; quizzes; written report	М	Mark	3
8THE 002	Practicum	Lectures; Group Presentations. In-class exercises; written exam	М	Mark	21